

## Research Project: Proposal Presentation Guideline

**Submission deadline:** Tuesday, 3/10, End of the day

**Presentation date:** Wednesday, 3/11, in class

**Format:** I recommend the following format guideline that resembles AERE's call for papers.

- Do use headings if possible (e.g., introduction, data, methods, etc). Explain what types of investigation you have already done and what you plan to do next.
- **Research Question (RQ) + Introduction:**
  - Required: What is the RQ? What is the purpose of the research project?
  - Optional & Encouraged: How does it fit within the literature? What is the marginal contribution? You can cite 2-4 papers to explain this.
  - Optional: If your RQ is theory motivated, a quick explanation will be helpful.
- **Data:**
  - Required: Describe the data source(s) that you have already investigated. Explain the granular level that defines the unit of an observation. Explain the proposed time frame and the sample. Explain the key variation that will help you answer your RQ.
  - Required: What other complementary datasets do you plan to collect?
  - Optional: What's the novelty?
- **Methods:**
  - Required: What is the dependent variable? What are the key independent variables? How are these measured? What is the key variation?
  - Required: How do you plan to set up the empirical strategy to answer your RQ? What estimator(s) do you plan to use?
- **Suggestive Evidence**
  - This section is optional but highly encouraged. Without producing any estimates, try to look up some suggestive statistics. This could be aggregated statistics you find online about the key yvar and xvar; it could be maps that showcase key variation across locations; or it could be summary statistics you produce from an initial look at your data that give you confidence and direction for what to pursue next.
- **Potential implications:**
  - Suppose you successfully run the regression you plan to run. What do you plan to do with the estimates in terms of generating implications (regarding specific policies or specific market).